

## IMPORTANT NOTICE

Dear Exhibitor,

despite the COVID-19 pandemic emergency that still persists worldwide, the reasons cannot be ignored, including those offered in recent days by scientific research on vaccines at an advanced stage of testing, which lead us to look to the next year 2021 with optimism on the resumption of economic activities and investments, as a direct consequence of the improvement in the health situation in the various countries of the world, also foreseen by the main economic research institutes.

In the context of the above setting and in order to facilitate machine tool manufacturers who intend to invest in attending as exhibitors, our leading trade fair in the sector, EFIM S.p.A., as organiser of EMO MILANO, scheduled from 4 to 9 October 2021 at Fiera Milano, we decided to adopt, as an exception and exclusively for the 2021 edition of the event, some changes to the General Rules of EMO MILANO 2021 (hereinafter the "**Regulations**"), according to the option provided for by art. 5 of the same Regulations.

The new improvements for exhibitors include:

(a) on the one hand, **the extension of application of the "basic" discounted rate (€ 341 per sq.m) to exhibitors who register by February 14, 2021** (and no longer by December 1, 2020 );

(b) on the other hand, **the possibility to withdraw from the Exhibition by March 31, 2021 with the sole loss of the deposit**, without the obligation to pay the rent of stand in full as a penalty.

Exhibitors will have to pay the rent of stand in full as a penalty and will lose the deposit only in the case of withdrawal from the Exhibition after March 31, 2021.

Naturally, the amendments to the Regulations adopted by EFIM S.p.A. as indicated below, are valid and effective, pursuant to Art. 1/5 of the Regulations, also for those exhibitors who have already submitted the application for admission to EMO MILANO 2021.

The amendments to the Regulations are therefore the following:

A) ART. III/13 paragraph 1 of the Regulations is amended as follows:

*"The basic rent of the Exhibition (previously and hereinafter the "**Rent of stand**") is € 341 per square meter occupied for registrations by February 14, 2021; from February 15, 2021 the rent will be € 359 per square meter occupied plus statutory VAT (if due); the same amount is applied to overhead areas for two-storey stands";*

B) ART. III/13 paragraph 12 of the Regulations is amended as follows:

*"In case of withdrawal of the Exhibitor from the Exhibition, communicated in writing by March 31, 2021, the Organiser will have the right to withhold exclusively the Deposit, pursuant to Art. II/10 paragraph 5.*

*In case of withdrawal from the Exhibition, which in any case must be communicated in writing, after March 31, 2021, the Exhibitor, in addition to the retention of the Deposit pursuant to Art. II/10 paragraph 5, is obliged to pay, **as a penalty**, the Rent of stand in full for the requested square meters submitting in the Application Form approved, plus all setup costs, if the Exhibitor withdraws after stand allocation."*

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THE COMMISSIONER GENERAL



C) ART. III/13 paragraph 13 of the Regulations is amended as follows:

*"The second paragraph of the above mentioned provision applies if the requested or assigned area, depending on the case, of the Exhibitor is not rented to third parties, after his withdrawal: being understood that it shall not be considered leased to third parties, the area not used of a withdrawing Exhibitor, which will be assigned to another Exhibitor for aesthetic/technical/organisational purposes, without the Organiser thereby receiving an additional income, or if the area is reassigned after recalculation, even if the surface available for the event cannot be completely assigned. In any case, the withdrawing Exhibitor must ensure that the Organiser has leased the area to third parties."*

I look forward to meeting you at EMO MILANO 2021,  
Kind Regards

Luigi Galdabini