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## EMO MILANO 2021: MEETING "THE MAGIC WORLD OF METALWORKING" AT FIERAMILANO RHO FROM 4 TO 9 OCTOBER 2021 700 Enterprises, 6 Halls, 100,000 Square Meters of Exhibition Area 100 In-depth Technical and Technological Meetings

It will be Milan again to welcome EMO, the world machine tool exhibition considered as the most important happening for the operators of the worldwide manufacturing industry. Promoted by CECIMO, the European Association of Machine Tool Industries, EMO MILANO 2021 will take place at fieramilano Rho from 4 to 9 October.

Undisputed leading event in the trade fair panorama of the sector, **EMO is a travelling trade show alternately held in Italy and in Germany**. This feature makes it unique in the world among the events dedicated to the machine tool, robot and automation manufacturing industry.

In fourth place in the international rankings for production and exports, the Italian manufacturing industry of machine tools, robots and automation systems has always played a primary role in the worldwide scenario. Its product offering is characterised by a very advanced technological level – also thanks to the digital transformation supported by the provisions of Transition 4.0 – and by a strong customisation of solutions based on demand requirements.

Machine tools, robots, automation, production systems, enabling technologies, solutions for interconnected and digital factories and additive manufacturing will be the real highlights at EMO MILANO 2021, which will transform fieramilano Rho into the biggest digital factory ever set up within an exhibition centre.

Organised by UCIMU-SISTEMI PER PRODURRE, the Italian machine tools, robots and automation systems manufacturers' association, **EMO will be held again in Italy after six years** and after the success of the 2015 edition. Actually, it will be the **first international meeting occasion for the sector** after one year of forced stop due to the pandemic.

An overall exhibition area of 110,000 sq. m. will host the production of the industry, expression of the product proposal of over 700 exhibiting enterprises, among which 60% are foreign companies.

**Six halls will house the event** that will last **six days. The visitors who have already registered for the trade show, are coming from 50 countries, among which** Austria, Belgium, Bulgaria, Korea, Denmark, Estonia, Finland, France, Germany, Japan, Great Britain, Israel, Mexico, Holland, Poland, Portugal, Czech Republic, Slovak Republic, Romania, Russia, Slovenia, Spain, Sweden, Switzerland, United States, Taiwan, Turkey, Ukraine and Hungary.

Among the attending foreign visitors, there will also be several qualified operators of the business missions organised by UCIMU-SISTEMI PER PRODURRE in cooperation with MAECI and ICE-Italian Trade Agency, who have been invited to participate in the event. The initiative envisages the arrival of delegations from Bosnia, Croatia, France, Germany, Poland, Serbia, Slovenia and Turkey. In addition to these, there will be autonomous delegations from Turkey, Russia, Ukraine, Arab Emirates and Lebanon.

## ENTE ORGANIZZATORE ORGANISER



EFIM-ENTE FIERE ITALIANE MACCHINE SPA Viale Fulvio Testi 128 Cinisello Balsamo (Milan, Italy) PER INFORMAZIONI FOR INFORMATION

EMO MILANO 2021 C/O CEU-CENTRO ESPOSIZIONI UCIMU SPA Viale Fulvio Testi 128 20092 Cinisello Balsamo (Milan, Italy) emo-milan.com press@emo-milan.com; Tel. +39 02 26 255 299 press2@emo-milan.com; Tel. +39 02 26 255 266 press3@emo-milan.com; Tel. +39 02 26 255 225 After all, the halls of fieramilano Rho will present the best international products proposed by the sector, more and more closely linked to the issue of interconnection, enabling all those high value-added functions, which the manufacturing industry can no longer do without. Therefore, once again, EMO MILANO 2021 will be a meeting place for the most qualified operators of the industry, who are interested in planning new investments in production technology.

Besides the wide and comprehensive product offering on show, EMO MILANO 2021 will feature numerous side initiatives, such as **EMO Digital**, the exhibition area dedicated to digital technologies; **EMO Additive Manufacturing**, focused on one of the most promising fields of the manufacturing production; **EMO Start-Up**, offering an overlook of new enterprises working on the development of products and projects related to the world of production systems and metalworking.

A novelty of EMO MILANO 2021 is the **Speakers Corner**, the arena set up in Hall 5 that will propose over 80 speeches and in-depth analyses and discussions by exhibitors and organisers.

"This proposal - stated **Alfredo Mariotti**, general manager of UCIMU-SISTEMI PER PRODURRE – will surely be able to attract operators from all main user sectors, among which automotive, aerospace, energy, various mechanical engineering, machinery, metal products, pharmaceuticals, furniture/home furnishings and electrical household appliances".

The protocol on the safety measures for the containment of the Covid-19 pandemic spread, (already available on the exhibition website) implemented by the organisers and by the structures of fieramilano Rho exhibition centre, is a further incentive for the participation of the operators belonging to the sector, awaited from Italy, as well as from abroad, in line with the tradition of EMO MILANO 2021.

The event will open with the Inaugural Ceremony, scheduled to take place at the Speakers Corner, at fieramilano Rho, on Monday 4 October, starting from 10.30 am.

Constantly updated information and details concerning the exhibition are available on emo-milan.com

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