



**EMO MILANO 2021:
APPOINTMENT WITH “THE MAGIC WORLD OF METALWORKING”
AT FIERAMILANO RHO FROM 4 TO 9 OCTOBER 2021**

It will be again Milan to host the next edition of EMO, the world machine tool exhibition considered as the most important trade show for the operators of the world manufacturing industry. Promoted by **CECIMO**, the European Association of Machine Tool Industries, **EMO MILANO 2021 will take place at fieramilano Rho from 4 to 9 October.**

Undisputed leading event in the trade fair panorama of the sector, **EMO is a travelling exhibition alternately held in Italy and in Germany.** This feature makes it unique in the world among the events dedicated to the machine tool, robot and automation manufacturing industry.

Appearing in fourth place in the international rankings for production and exports, the Italian machine tool, robot and automation system manufacturing industry has always played a major role in the worldwide scenario. Its product offering is characterised by a very high technological level – also thanks to the digital transformation supported by the provisions of Transition 4.0 – and by a strong customisation of solutions according to the demand requirements.

Machine tools, robots, production systems, enabling technologies, solutions for interconnected and digital factories and additive manufacturing will be the real key players at EMO MILANO 2021, which will transform fieramilano Rho into the biggest digital factory ever set up within an exhibition centre.

Organised by UCIMU-SISTEMI PER PRODURRE, the Italian machine tools, robots and automation systems manufacturers' association, **EMO will be held again in Italy after six years** and after the success of the 2015 edition, actually being the **first international exhibition event focused on the sector** after one year of forced stop due to the pandemic.

A total exhibition area of 110,000 sq. m will show the production of the industry, expression of the product offering of the **over 700 exhibiting enterprises, among which 60% are foreign companies.**

After all, the halls of fieramilano Rho will host the best international products proposed by the sector, more and more closely linked to the issue of interconnection that enables all those high value-added functions, which the manufacturing industry can no longer do without. **Therefore, once again, EMO MILANO 2021 will be a meeting place for the most qualified operators of the industry, who are interested in planning new investments in production technology.**

Besides the wide and varied product ranges on show, EMO MILANO 2021 will feature numerous side initiatives, such as **EMO Digital**, the exhibition space focused on digital technologies; **EMO Additive Manufacturing**, dedicated to one of the most promising fields of the manufacturing production; **EMO Start-Up**, offering a view to the new enterprises working on the development of products and projects related to the world of production systems and metalworking; **Speakers Corner**, the arena that will propose speeches and in-depth analyses by exhibitors and organisers.



“This proposal - affirmed **Alfredo Mariotti**, General Manager of UCIMU-SISTEMI PER PRODURRE –will surely be able to attract operators from all main user sectors, among which automotive, aerospace, energy, various mechanical engineering, machinery, metal products, pharmaceuticals, furniture/home furnishings and electrical household appliances”.

The protocol on the safety measures for the containment of the Covid-19 pandemic spread, (already available on the exhibition website) implemented by the organisers and by the structures of fieramilano Rho exhibition centre, is a further incentive for the participation of the operators belonging to the sector, awaited from Italy, as well as from abroad, in line with the tradition of EMO MILANO 2021.

The event will open with the Inaugural Ceremony, scheduled to take place at the Auditorium of fieramilano Rho Service Centre, on Monday 4 October, starting from 10.30 am.

Constantly updated information and details regarding the exhibition are available on **emo-milan.com**

13 July 2021

Contact:

Claudia Mastrogiuseppe, External Relations and Press Office Manager, +390226255.299, +393482618701 press@ucimu.it

Massimo Civello, External Relations and Press Office +390226255.266, +393487812176 press2@ucimu.it

Filippo Laonigro, Technical Press Office, +390226255.225, technical.press@ucimu.it