PRESS RELEASE



EMO MILANO 2021: MEET "THE MAGIC WORLD OF METALWORKING" AT FIERAMILANO RHO FROM 4 TO 9 OCTOBER 2021

It will be Milan to welcome the next edition of EMO, the world machine tool exhibition, alternately hosted in Italy and Germany and considered as the leading trade show for the operators of the world manufacturing industry.

Promoted by CECIMO, the European Association of Machine Tool Industries, EMO MILANO 2021 will take place at fieramilano Rho from 4 to 9 October.

Undisputed leader in the scenario of the exhibitions regarding the sector, EMO represents the articulated world of metalworking in the best way, combining vision and innovation, as proven by the data of the previous Italian edition (EMO MILANO 2015), hosting 1,600 exhibiting companies, on an exhibit area of 120,000 sq. m. and registering over 155,000 visits of operators coming from 120 countries.

Metal forming and metal cutting machine tools, production systems, enabling technologies, solutions for interconnected and digital factories and additive manufacturing will be among the products and solutions spotlighted at EMO MILANO 2021, which will transform fieramilano Rho into the biggest digital factory ever set up within an exhibition fairground.

After all, the halls of fieramilano Rho will present the best international products of the sector, which are more and more closely linked to the issue of interconnection, capable of enabling all those high added-value functions that the manufacturing industry cannot longer do without. Therefore, once again, EMO MILANO 2021 will be a meeting point for the most qualified operators of the industry, interested in planning new investments in production technology.

The international origin of exhibitors is the hallmark of EMO MILANO, (in 2015 foreign exhibitors were 68% of the total). This international presence will appeal to visitors from any part of the world, who have always considered EMO as an unmissable opportunity for technical-professional updating and for observing the technological trends characterising the production of the future.

In this sense, **EMO** is an exhibition event capable, like no other, of interpreting the industrial "spirit of the age" and, at the same time, of presenting the most futuristic technologies for the development and wellbeing of society, to such an extent that it can be considered the place that showcases "the magic world of metalworking" - as highlighted in the slogan chosen for EMO MILANO 2021.

The organisation of EMO MILANO 2021 is entrusted by CECIMO to the operational structures of UCIMU-SISTEMI PER PRODURRE, the Italian machine tools, robots and automation systems manufacturers' association. With more than ten years of experience derived from the organisation of the six previous editions of the world travelling exhibition, (1979, 1987, 1995, 2003, 2009, 2015) and of BI-MU, the EMO staff will be able to assist visitors, exhibitors, journalists and all the people who will take part in the event, proposing services, initiatives and activities specially dedicated to them. Constantly updated information and details regarding the exhibition are available on **emo-milano.com**

CECIMO has already conveyed the calendar of the world travelling exhibitions that will be held after EMO MILANO **2021.** After the editions in Germany in 2023 and in 2025, EMO will take place again in Italy in 2027, thus confirming the established time period, in which Milan and Hanover will alternate in the organisation of the world machine tool trade show.

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