

DIARY OF EVENTS 2022

4-8 April

MACH

Birmingham, UK
www.machexhibition.com

17-20 May

TOLexpo

Paris, France
www.tolexpo.com

18-21 May

Lamiera

Milan, Italy
www.lamiera.net

14-16 June

FABTECH Canada

Toronto, Canada
www.canada.fabtechexpo.com

20-24 June

Tube Düsseldorf

Düsseldorf, Germany
www.tube.de

26-29 September

Tube China

Shanghai, China
www.tubechina.net

5-7 October

Tube Southeast Asia

Bangkok, Thailand
www.tube-southeastasia.com

25-27 October

Tubotech

São Paulo, Brazil
www.tubotech-online.com

25-28 October

EuroBLECH

Hanover, Germany
www.euroblech.com

23-25 November

Tube India

Mumbai, India
www.tube-india.com

8-10 November

FABTECH

Atlanta, Georgia, USA
www.fabtechexpo.com

INDUSTRY

60,000 visitors at EMO 2021

EMO MILANO 2021, the trade show dedicated to the metalworking sector held at the Exhibition Centre of fieramilano Rho, took place in late 2021. Promoted by CECIMO, the European Association of Machine Tool Industries, and organised by the operational structures of Uciimu-Sistemi per Produrre, the Italian machine tools, robots and automation systems manufacturers' association, EMO Milano 2021 registered more than 60,000 visitors arriving from 91 countries.

Luigi Galdabini, general commissioner of EMO Milano 2021, said: "The exhibition data confirms the value of the event, considered as the appointment of reference for the worldwide manufacturing industry of machine tools, robots and automation systems."

"In such a complicated, historic moment, where the public health emergency is not yet completely over," added Mr Galdabini. "EMO showed its importance, drawing all those operators to Milan, who could have the green light to move from their countries of origin. Moreover, the participation of the operators, coming not only from Europe, also proves the attractiveness of Italy, regarded as one of the most interesting and promising markets, as well as a leading manufacturing country in the sector."

Alfredo Mariotti, director of the exhibition, said: "A very large number of exhibitors have expressed their full satisfaction with the results achieved over these six exhibition days. The work carried out by the EMO team has been appreciated by Italian and foreign operators."

Despite the mobility restrictions still in force, EMO Milano confirmed its international importance. Foreign exhibitors accounted for 60 per cent of the total, whereas foreign visitors made up 30 per cent of the overall number.

Germany, Switzerland, France, Spain, Austria, Slovenia, Turkey, Poland, Russia and Denmark were the most represented countries at the trade show, which was also attended by numerous operators from Finland, Croatia, Estonia, Lithuania, Hungary, Czech Republic, the US, UK, Israel, Japan, South Korea, Ireland and Egypt.

Besides registering the users' interest, EMO Milano 2021 attracted the attention of the international press: about 400 accredited journalists, of whom 40 per



cent were from abroad. Students also confirmed their interest for the event. Young visitors were 1,300, including students from technical high schools, universities and ITS-higher technical schools, who visited the exhibition accompanied by their teachers.

Beside the technology offering, EMO Milano 2021 featured numerous side initiatives, such as EMO Digital, the exhibition area focused on digital technologies; EMO Additive Manufacturing, dedicated to one of the most promising fields of the manufacturing production; EMO Start-Up, which offered an overlook of new enterprises working on the development of products and projects related to the world of production systems and metalworking.

The Speakers Corner offered over 80 speeches and in-depth analyse and discussion by exhibitors and organisers. In addition, 20 meetings were hosted within the EMO Additive area, arranged by AITA-Italian association of additive technologies. Over 2,000 attendees registered for the meetings, in addition to about 3,000 remotely connected users (for an average of 500 users per day), who, over the six exhibition days, were able to follow the events held at the trade show thanks to the live streaming service.

The interest in the exhibition is highlighted also by the consultation statistics of the exhibition website. Over 800,000 views were recorded on emo-milano.com: from Italy, Germany and Switzerland, followed by the USA, France, Spain and Japan. These figures are added to the 600,000 views registered on the Smart Catalog, the official catalogue of the exhibition, viewed mainly by mobile phones.

The next edition of EMO Milano will take place in October 2027.

EMO Milano
www.emo-milano.com